

The  
Wow

# e-newsletter

by Ken and Dahlynn McKowen

Principles

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www.PublishingSyndicate.com

## Time for a Change...

Spring 2008 has brought many changes to Publishing Syndicate and to the focus of our writing business.

With the recent sale of *Chicken Soup for the Soul Enterprises* to new East Coast owners, we have decided to focus on other books and move away from writing and editing for them at this time. We will continue to

post *Chicken Soup for the Soul* story callouts, and that of the successful *A Cup of Comfort* series, on our website and in e-newsletters as space permits.



## ...and Change is Good!

Publishing Syndicate is proud to announce a new anthology series. At this time, we are discussing this series with several publishers and for this reason cannot release the name of the project just yet.

This book series is the brainchild of friend Kathleen Partak. With the changes in Publishing Syndicate's direction, Kathy's idea for a book series is now becoming a reality. Of course, Kathy will have top billing, followed by the two of us, and Publishing Syndicate will act as the managing entity.

Even though we can't share the name of the series with you at this time, we can give you a sneak peek at the structure: It will be an anthology series (with stories from you!) combined with interviews from experts, inspiration on par with that found in books such as *The Secret*, and how-to tips and advice, similar to the *Dummies* series. These books will allow our readers to "read, identify, and do" and become an active participant.

Stories for the series are not being accepted until August 1, 2008. Any stories sent prior to that date will be discarded. As the August date approaches, we will post ways to submit your stories on our website.

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# The Wow Principles e-newsletter

## ...and Change is Good!

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Even though we're not accepting stories until August, you can get started in the meantime! We've posted some proposed book titles at the end of this newsletter, so check them out! It's imperative you visit [www.PublishingSyndicate.com](http://www.PublishingSyndicate.com) for submission guidelines, as they differ from other anthology series guidelines.

More importantly, we absolutely encourage you to "multiple submission" your work to other publishers. For those not familiar with publishing lingo, "multiple submission" means sending the same story to different publishers for consideration. Many publishers do not like this, but as freelancers ourselves for a combined 50+ years, we absolutely understand and appreciate the need for writers to offer their work to many different entities. Our goal, first and foremost, is to help you get published, no matter the venue! Now start writing! 

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Okay, time for some fun! The following was taken from the Writer's Guild of America ([www.wga.org](http://www.wga.org)) website, under their "101 Greatest Screenplays" link. Did you know...

...in the movie *Casablanca*, one of the screenwriters--Howard Koch--was the writer of the 1938 famed broadcast "War of the Worlds," in which the country was terrified Martians had landed?

...in the movie *The Godfather*, which was adapted from a novel by the same name, author Mario Puzo knew little about the mob and based his novel on what he learned from other books?

...in the movie *Annie Hall*, creator Woody Allen drew on real life for much of his script, including the name of the movie (star Diane Keatons' real name was "Diane Hall" and her nickname was "Annie")?

...in the movie *Chinatown*, one of film's memorable lines of dialog (Evelyn: "What did you do in Chinatown?" Jake: "As little as possible.") was a joke told to the movie's screenwriter Robert Towne by an LAPD police officer? Towne also turned down a \$175,000 offer by Paramount to pen "The Great Gatsby" in 1973, opting instead to work on his pet project (*Chinatown*), which he sold for a mere \$25,000.

## “ACTION!”



# The Wow Principles e-newsletter

## On the Road...Again and Again and Again!

In March's newsletter, you learned that travel writing is our bread-and-butter. Wherever we go, wherever we wander, we have notepad, digital tape recorder and photography equipment in-hand (and "Nora the Explorer" as well -- Nora is our new GPS system, so Ken has two women to take directions from now). Upcoming travels include a possible trip to Turkey later this summer, as well as trips to Salt Lake City and Las Vegas. Then we're heading back east in October to hit the fall color season in Massachusetts, New Hampshire, Connecticut, Upper New York and Vermont.

Regarding refocusing our creative energies on other projects, we have several travel book series in the works, and we could use your help!

1) On the heels of our 2007 national award-winning *Best of California's Missions, Mansions and Museums*, that book's publisher has requested we create a second book, and thus, a series. This new book will be entitled *Best of the Pacific Northwest's Mansions, Museums and More*, which means we'll also spend much of this summer and fall in Oregon and Washington. Gads, we're going to make the oil and airline companies even richer! This book is due out in late 2009. If you

have a favorite Oregon or Washington mansion, museum or "more," please zip us an e-mail and share your news!

2) For wine lovers, we are starting a fun and light-hearted wineries travel guide series. Each book in the series will focus on the popular wine regions of California, Oregon and Washington. The first book is slated for release in late 2009. We have a great title for this series, but since we can't copyright a title, we have to keep it secret until we get closer to publication. More on this later, but again, if you have a favorite California, Oregon or Washington winery to share, please let us know!



**HOT**

**STUFF!**

**HOT**

**STUFF!**

## ***Publishing Syndicate needs stories!***

To learn more, read the story found within this newsletter, or go to [www.PublishingSyndicate.com](http://www.PublishingSyndicate.com) and **READ** and **FOLLOW** the story guidelines.

**IMPORTANT: Stories will not be accepted until August 1, 2008.**

**{Series Name} for Moms**  
**For Expectant Moms**  
**For Brides**  
**For Teens**  
**For Kids**  
**For Dads**  
**For Grandparents**  
**For Writers**  
**For Teachers**  
**For Equestrians**  
**For Food Lovers**  
**For Actors**  
**For Animal Lovers**

**In Life**  
**In Business**  
**In Traveling**  
**In College**  
**In Weight Loss**  
**In Relationships**  
**In Music**  
**In Wine Making**  
**In Real Estate**  
**In Home Improvement**  
**In Health and Fitness**

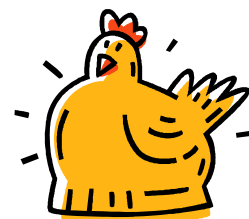


**These are just a few titles; check the website often, as more will be added!**

*These great anthology series also need stories! Check out their websites for their most current story call-outs!*



[www.ChickenSoup.com](http://www.ChickenSoup.com)  
[www.Cupofcomfort.com](http://www.Cupofcomfort.com)



***Go for it! Get published!*** 