

The Wow Principles

e-newsletter

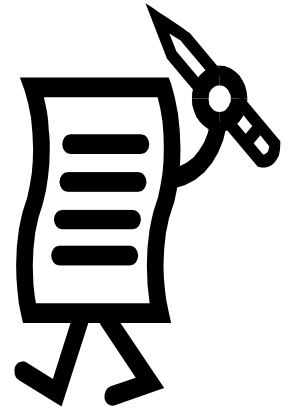
by Ken and Dahlynn McKowen

Volume 9 No. 7 July 2013

www.PublishingSyndicate.com

Hodge Podge

Because there are so many things going on at Publishing Syndicate, we are postponing the promised July article on creating successful transitions in your stories to August. This month is a hodge podge, including announcements, tips, new books, new release dates, a co-creator introduction and updated submission guideline policies. Enjoy!



Let's just get the legal information out of the way first. Effective immediately, #7 of the NYMB Submission Guidelines has been updated to now read:

We will accept stories that have been previously published if you now have all rights that will allow us to reprint it. Know that if we use your story, you will be required to sign a document stating "all rights to the intellectual property of the Work belong solely to the Contributor." Also on this document, you will be required to acknowledge: "Contributor will hold harmless and indemnify PS and its representatives for any litigation or lawsuits arising from the publication of the Work, including actions arising from rights of publicity and privacy, defamation, libel or slander brought by third parties and their heirs as it directly applies to the Work."

This document protects Publishing Syndicate from litigation. If we are approached by a person/entity who states he/she/company owns the rights to the story, we will give them a copy of your signed documentation. If we are unsure if you actually hold all rights to your story, we may require additional proof of those rights (generally, a copy of your publishing contract or release).

REGARDING PATCH ARTICLES: We will no longer consider any previously published articles that have appeared in PATCH. This company is owned by AOL, and they hold all rights to any work published under their PATCH name. The exhaustive process required for us to request and obtain reprint rights is not worth the time and trouble for our small company.

OK, enough legal stuff! It's time to have some fun...read on!



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We want to hear from you!
Contact Publishing Syndicate at
Writer@PublishingSyndicate.com



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St. Louis Signing for *NYMB...On Travel*

On June 1st, *NYMB On Travel* co-creator Terri Elders made the trip from the West Coast to Missouri, where she signed books with several contributors from the area. There were two reasons why she chose the St. Louis area for the first signing: 1) Many of NYMB's contributors hail from the great state of Missouri, and especially the St. Louis region, and 2) Kelley Presley is from St. Louis. The book is dedicated to Kelley, who passed away in 2008. He was Terri's number one traveling companion and she shares their adventures in the book.

The event was held in historic downtown St. Charles at Main Street Books, just two days after the siege of tornados hit the area. While turnout was light—more than likely a result of the weather—the group had a great time. And Kelley's family showed up, as well.



Contributors at the event!

L to R: Sheree Nielsen, Gregory Lamping, Terri Elders, Sioux Roslawski and Linda O'Connell



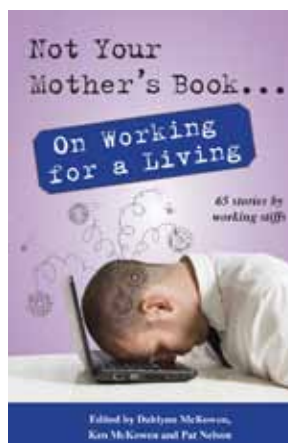
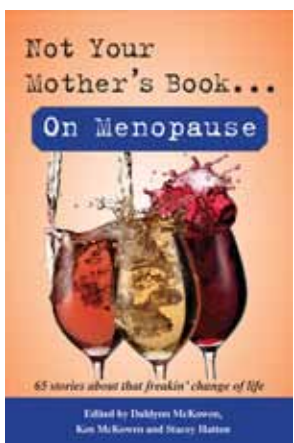
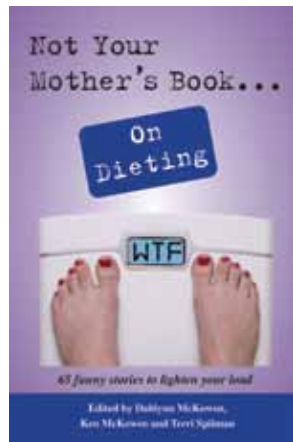
Smile! Terri Elders and Vicki Irwin, owner of Main Street Books

Great ideas for future signings! Linda made the suitcases with the *NYMB Travel* cover pasted on them and filled with little treats (body lotion and chocolate). The back of the cardboard suitcase has tips for packing so you won't be inconvenienced if a particular bag goes missing. And Sioux made bookmarks with maps and the book's title, too.



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More new NYMB covers...



...and stories are needed for all of them! Get writing! Get published!

Beware! When submitting stories to the PS database, many of you are forgetting to select the book for which you are submitting the story. This box is right above the field where you paste your story. We've redirected a few of the stories, but there are so many coming in, we can't catch all of them. Slow down and select carefully.

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Meet Stacey Hatton

Stacey Hatton is a former musical theatre starlet and pediatric RN who turned her love of laughter and theatrics into her favorite career yet—humorist. As the co-creator of *Not Your Mother's Book... On Menopause*, she can finally put her dreams to rest on writing her screenplay *Sleepless in Night Sweats*.

Stacey's essay "Smarter than the Average Bear" will be published in *NYMB... On Being a Parent* come September 2013. She looks forward to sharing her quirky view of the world in future NYMB books. Other co-authored anthologies of Stacey's include *My Funny Major Medical* (2011) and the bestselling book *I Just Want to Pee Alone* (2012). Regularly, you can find her humor commentary featured in *The Kansas City Star* newspaper as a guest columnist.

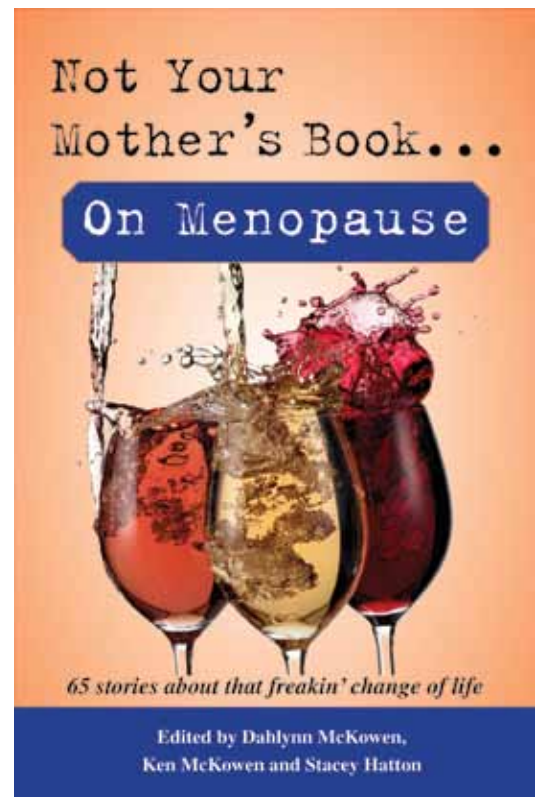
A vertically-challenged munchkin from the land of "Oohs and Oz," this Kansan is presently retired from nursing so she can focus on becoming a full-time writer. Along with her left-brained husband, she is raising two hilarious, yet brilliant, children. When the kiddos are asleep or in school, Stacey writes pediatric health and parenting pieces for *Nickelodeon ParentsConnect*, *Yahoo! Voices*, *ChickRX*, *Deseret News*, *KC Parents* and *SimplyKC*.



Stacey received her bachelor's degree in theatre and film from the University of Kansas, with an emphasis in vocal performance. After touring with numerous professional theater companies across the country—and having her briefcase get in a crazed altercation with a NYC taxi cab—she decided it was time to return to the Midwest, hang up her suitcase and earn her nursing degree in Kansas City.

In her spare time, Stacey enjoys log rolling, exhaling deeply, Diet Coke and being involved with the Erma Bombeck Writers' Workshop. Check out her crazy antics on her outrageous, yet informative, blog at <http://NurseMommyLaughs.com>. Or you can "Like" her on Facebook or Twitter. But most importantly:

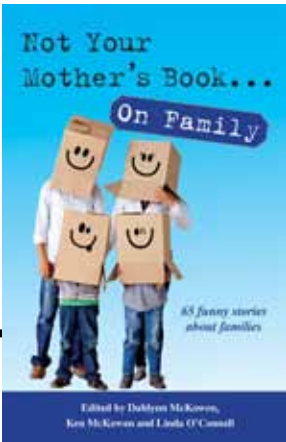
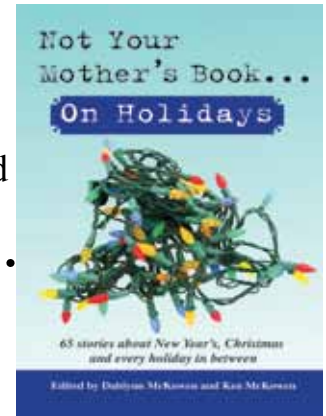
**Send in menopause stories now!
Stacey can't wait to read them!**



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Book Updates...

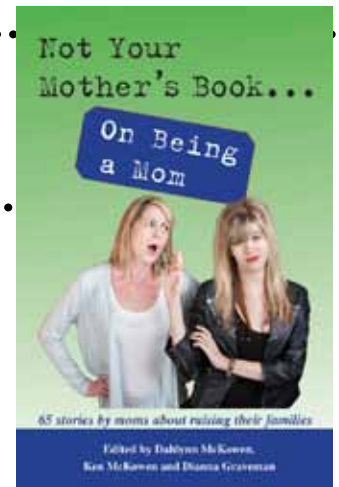
NYMB...On Holidays: This book is in editorial production. All legal PRF documents have been issued to those authors whose stories we are considering. Due to a production schedule conflict, the release date has been pushed to December 3, 2013.



NYMB...On Family: Legal PRFs are going out to many contributors at this time, even though the deadline to submit is August 1st. As mentioned in many previous newsletters, we don't wait until a deadline to start making first-round selections—don't ever delay sending in a story, or you may find your story on the tailend of the first-round selection process.



NYMB...On Being a Mom: Legal PRFs will begin going out next week to contributors.

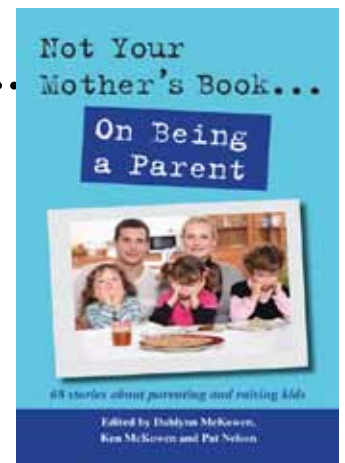


NYMB...On Cats: First-round selections are being read by Publishing Syndicate and PRFs issued soon. If you missed the deadline for this title, still submit, as we have holes to fill. But please, no mushy, Chicken-Soupy or “dedication” stories. YUCK! Funny, silly and irreverent stories are your best bet. Pick up a copy of *NYMB...On Dogs* (print/ebook) to see what we need. Thanks.



NYMB...On Being a Parent
and
NYMB...On Home Improvement

Both books are being printed. Amazon should be posting preorder information any day now. Release date for both books: Sept. 10, 2013



SEND IN YOUR STORIES!

Updated 7/24/13

Not Your Mother's Book . . .

A new anthology for a new century!

Stories needed for 30+ new books. Must be written by people age 18 and up. Details and submission guidelines on the PS website.

HURRY! HURRY! HURRY!

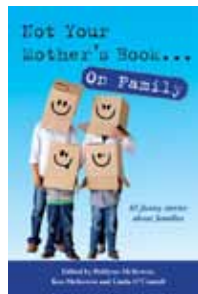


On Being a Mom:

Aug. 1, 2013

On Family:

Aug. 1, 2013



On Dating:

October 1, 2013

Submission guidelines at www.PublishingSyndicate.com

OMG! My Reality! Youth Series

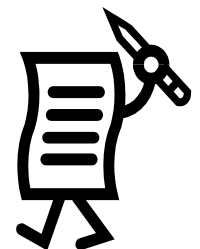
Time to get published!

We are accepting stories for four *OMG! My Reality!* titles: *Kids*; *Preteens*; and *Teens*. Stories must be written by those age 25 and younger. Please share this information with everyone. Thanks!



Do you know a teenager who loves to write? Tell him/her to submit stories to the upcoming *OMG! My Reality! For Teens*. **Being a published author is great for college and job applications.** With the fall 2013 release of *Stand Up!*, an anthology with stories from 75 of the nation's and world's most amazing young activists, we'll be swamped with even more submissions. So don't delay! Send now!

Help young people become published authors!



My Story is Out: High School Years

Created by Lyndsey D'Arcangelo

The nation's newest anthology for LGBT teens!

We are looking for a few more stories to round out the manuscript. Must be penned by those age 25 and younger. Send now! www.MyStoryIsOut.com