

The
Wow

e-newsletter

by Ken and Dahlynn McKowen

Principles

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It Could Be You!

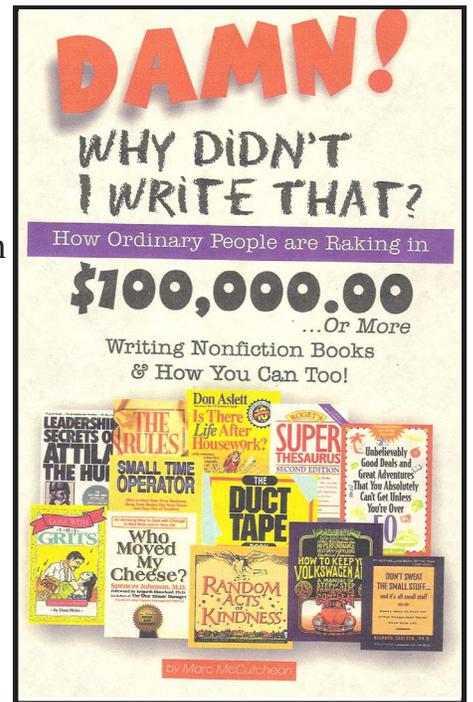
How many times have you had an idea for a book and not acted upon that idea? How many times have you seen your idea appear as someone else's book on the best seller's list? It happens more than you think, even to us seasoned writers!

In Marc McCutcheon's book, *Damn, Why Didn't I Write That?: How Ordinary People are Raking in \$100,000.00 or More Writing Nonfiction Books & How You Can Too!* (228 pages, Quill Driver Books; 2nd edition, July 2006), McCutcheon's introduction alone is worth the price of the book. You'll have to read it to understand.

Our company is approached at least twice a month by novice writers wanting to hire us to help them create their nonfiction books. Our consulting fees are much too high for most of them (between \$100 - \$250 per hour) and we rarely take on new projects due to other book commitments. But many times, we do advise those writers to pick up McCutcheon's book and read it from front to back; his advice on areas such as types of books to write, pros and cons of getting an agent, query letters, book proposals, marketing and promotion and even rejection letters is a wonderful starting point in creating a nonfiction book.

McCutcheon's book has been sitting on our shelf of favorite reference guides since it first came out in 2001. The one listed above is his updated version (2006). You can order the book via our website (www.PublishingSyndicate.com). Look for the cover on the home page and follow the links.

Periodically, we will feature our favorite writing reference books. If you have a writing reference book you want to share with your fellow e-newsletter readers, e-mail Info@PublishingSyndicate.com. **Be sure to list "Book for Wow newsletter" in the subject line so our SPAM filter won't delete it.** We may post your name and suggestion. Thanks!



P . S .

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What's in a Quote?

Not everything that can be counted counts, and not everything that counts can be counted.

Albert Einstein

If you're a regular *Chicken Soup for the Soul* reader, you already know that the series uses lots of quotes as both chapter and story leads. Quotes are also popular fillers for other nonfiction books. Here's some of the best places to find quotes for your book project:

BrainyQuote: www.brainyquote.com

QuoteLand: www.quoteland.com (our favorite)

The Quotations Page: www.quotationspage.com

QuoteWorld: www.quoteworld.org

Publishing Syndicate and Chicken Soup

Teresa from California sent us an e-mail last month; she had previously sent us a story for a *Chicken Soup* title we were not creating, and when I asked her to submit it directly through *Chicken Soup for the Soul's* website, she responded with a comment; she thought Publishing Syndicate *was* *Chicken Soup*. This got us to thinking that more of you may be confused about our relationship with *Chicken Soup for the Soul Enterprises*, so we posted the following on our website:



Chicken Soup for the Soul cofounders Jack Canfield and Mark Victor Hansen are busy guys. Besides creating the world's most popular book anthology back in the early 1990s, the two are internationally renown speakers, delivering hundreds of keynote speeches, workshops and trainings each year.

As of January 2007, there have been more than 145 *Chicken Soup for the Soul* books released in 37 languages, which equates to over 100 million books sold. *Chicken Soup* releases upwards of a dozen new titles each year, and due to Jack and Mark's extremely busy schedules, they rely on coauthors such as Ken and Dahlynn to help create new *Chicken Soup* titles.

Publishing Syndicate is a private company *hired* by *Chicken Soup for the Soul Enterprises* (CSSE) to solicit, collect, edit and create selected new *Chicken Soup* titles. ***Publishing Syndicate is not Chicken Soup for the Soul Enterprises.*** To learn more about Jack Canfield, Mark Victor Hansen and *Chicken Soup for the Soul*, visit www.ChickenSoup.com.

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HOT STUFF! HOT STUFF!

The following Chicken Soup books need stories from you!

IMPORTANT INFORMATION: As much as we like to read your stories, please do not send them to Publishing Syndicate. We are not creating the titles below, only passing along the call-outs. Submit stories for the following books to www.ChickenSoup.com.



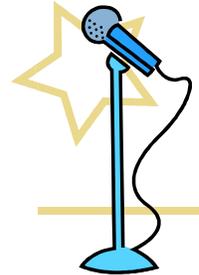
Working Mom's Soul: Being a mom is a hard job and being a working mom is even more challenging. The stories in this book, both humorous and heatwarming, will inspire and comfort you. **Submit to www.ChickenSoup.com.**
New deadline of March 1, 2007 (previously June 30, 2007).

Christmas Collection: A timeless collection of stories that celebrate the magic of the holiday season. We have the inside scoop that Chicken Soup plans on releasing one Christmas book a year, so here's your chance to *get a story into the 2008 issue* (the 2007 book is finished). Deadline: November 1, 2007. **Submit to www.ChickenSoup.com.**

American Idol Soul



Some people can't understand why we love American Idol! Here's your chance to share your story of how an American Idol moment touched your heart and transformed your life. The deadline for story submissions is April 15, 2007. **Submit to www.ChickenSoup.com.**



Divorced Soul: Stories of hope and encouragement for divorced people or people going through divorces to let them know that they are not alone. Deadline: May 31, 2007. **Submit to www.ChickenSoup.com.**

Adopted Soul: A collection of stories that share the unique experiences of adoption from the points of view of the birth family, the person who has been adopted and the adopting family. Deadline: June 30, 2007. **Submit to www.ChickenSoup.com.**

Father and Son's Soul: A collection of wonderful and inspiring stories that celebrate the special relationship between a father and a son. Deadline: August 31, 2007. **Submit to www.ChickenSoup.com.**

Go for it! Get published! 

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