

The  
Wow

# e-newsletter

## Principles

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The month of February is commonly referred to as the “Month of Love,” so what is more appropriate than to have a little chat regarding fictional romance writing?

The Romance Writers of America (RWA) has released its *2005 Market Research Survey on Romance Readers* (directions on how to locate RWA and this report on-line can be found at the end of this article). The stats are very interesting:

- ♥♥ Romance fiction accounts for \$1.2 billion in sales each year
- ♥♥ Over 2,000 romance titles were released in 2004
- ♥♥ 54.9% of paperback sales in 2004 were romance fiction
- ♥♥ 39.3% of all fiction sold is romance

In comparison:

- ♥♥ Mystery, detective and suspense equals 29.6% of popular fiction sales
- ♥♥ General fiction is 12.9% of popular fiction sales
- ♥♥ Religious, occult, westerns, male adventure, general history, adult and movie tie-ins accounted for 11.8% of popular fiction sales
- ♥♥ Science fiction/fantasy is 6.4% of popular fiction sales

*Continued on page two...*



**“I’m working double time as a cupid and a muse for romance writers.”**

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## **HOT STUFF! HOT STUFF!**

### **Menopausal Soul**

Light-hearted stories about that “second coming-of-age” told from the perspectives of those women who have experienced it and those men who have lived through it! NOTE: Please send stories for this title directly to Ken and Dahlynn at [Story@PublishingSyndicate.com](mailto:Story@PublishingSyndicate.com).

To submit stories for the titles below, log onto [www.chickensoup.com](http://www.chickensoup.com), then click on “Submit a Story.”

### **Mother and Daughter Soul II**

A second collection of wonderful and inspiring stories that celebrate the special relationship between a mother and daughter. Deadline: April 2006

### **Stepfamily’s Soul**

Stories to share the daily struggles, amazing triumphs and humorous moments that define the relationships of members within a stepfamily. Deadline: April 2006

### **Children with Special Needs**

Stories to give inspiration to all parents in their goals of helping special needs kids go from handicapped to “handi-capable.” Deadline: October 2006

### **New Mom’s Soul**

There is nothing as life changing as being a new mom. These stories will make you laugh, make you cry and let new moms know that they are not alone in what they are going through. Deadline: TBA

### **Girl’s Soul II**

Another collection of stories from preteen girls and others who haven’t forgotten what it’s like to be a preteen girl. Deadline: TBA

### **Golfer’s Soul for Women**

Stories for and about women who golf that capture the trials and tribulations on the fairway and that will entertain and inspire you. Deadline: TBA

### **Red Hat Society**

Stories about the women who belong to this unique group. These stories will make you feel good and will rekindle the warmth in your heart. Deadline: TBA

Go for it! You can do it! Get published!

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