



A New Path for Publishing Syndicate

By Dahlynn McKowen

The closing of a door can bring blessed privacy and comfort—the opening, terror. Conversely, the closing of a door can be a sad and final thing—the opening a wonderfully joyous moment.

~~Andy Rooney



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When Publishing Syndicate transitioned from an editing/ghostwriting/writing consulting company to a full-service publishing house in 2011, the change was both exciting and scary. We predicted there would be myriad obstacles, sleepless nights, fortunes spent and lessons learned.

Four years later, those predictions proved to be true—three-fold! What we hadn't predicted were the lifelong friendships created, laughter shared and writing adventures captured in our minds and in our hearts.

Now it is time for our company to transition again. Publishing Syndicate will become one of the very few publishers along the West Coast dedicated to only publishing books on travel, recreation, nature and the environment. From recreational guides to travel memoirs, from nature logs to travel history, from environmental tomes to travel how-to books, our company will focus on non-fiction titles only.

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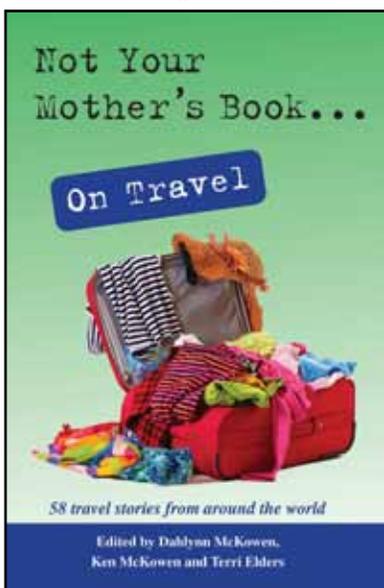
We want to hear from you!
Contact Publishing Syndicate at
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Why travel? Over the last 35 years for Ken, and 25 for me, travel writing is, and has always been, our forte. We have won the prestigious IBPA Benjamin Franklin Gold Award twice—in 2007 for our 130,000 word guide *Best of California's Missions, Mansions and Museums*, and in 2015 for our 120,000 word *Best of the California Coast*. This award “recognizes excellence in book editorial and design” and is “regarded as one of the highest national honors for independent publishers.” We also have many travel books in print, not to mention thousands of magazine and newspaper travel articles. Plus, I once worked at the California State Office of Tourism and we both have worked for California State Parks, with Ken spending his entire 30-year career with the state department as a ranger and writer.



Regarding the existing book titles published under our company—they will not go away. We will be posting a completely revised Publishing Syndicate website this week, with a change in look and feel as it relates to our new genre. The existing books will be featured on the site under a separate link. They also will remain for sale in our bookstore, that is, until our small warehouse in California runs out of titles.



For those of you who have submitted stories for future NYMB books: The series is going on an extended hiatus for now. We have no idea when/if the series will begin again, so we encourage you to submit your work to other anthologies.

For those who have stories published in a NYMB title, please see the sidebar story in this newsletter. Note that due solely to the topic of the book, *Not Your Mother's Book... On Travel* will be included in the line-up of travel-themed books under the new Publishing Syndicate.

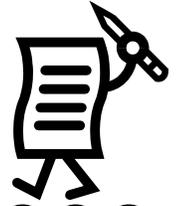
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For those of you who are interested in submitting a book proposal under our new premise: Book proposal submission guidelines can be found on the new PS website.

I am a fan of Samuel Clemens, aka Mark Twain, and love to use his quotes. I will leave you with one of my favorites:

It's not the size of the dog in the fight, it's the size of the fight in the dog.

We have not given up the fight here at Publishing Syndicate. While fame and fortune continues to be elusive, we have no regrets in becoming a publishing house, as we have gained so much more—we now have friends all over the world. No amount of money can replace that amazing good fortune...friend.



More News for You!

Selling All NYMB Book Inventory

As mentioned in the above article, we will continue to promote the NYMB series. In the meantime, we will sell as much of our existing stockpile of NYMB books as we can. For this reason, NYMB books are being reduced from the \$8.48 standard contributor price to \$5 each, plus shipping and handling. This \$5 special will stay in place until all books are gone. To order, please email Dahlynn@PublishingSyndicate.com and she will email you an order form.

To reiterate our contract with all NYMB contributors: as long as a NYMB book is in print, you can purchase them from Publishing Syndicate at 50-percent off the cover price. But keep in mind that once our inventory is depleted, we will need at least a six-week lead time to fulfill an order (by way of our POD partner). Payment is due in full before we will process the order. And the books will be \$8.48 each, plus shipping and handling.

The only book not available for the \$5 special price is *NYMB... On Dogs*—we have already depleted our inventory. We would be happy to have it printed for you through our POD partner at the standard cost and timeframe mentioned in the paragraph above.

What about the Wow Principles?

The year 2016 will mark the newsletter's 12th volume and will remain a part of Publishing Syndicate's focus, but with a twist. Come January 2016, the newsletter will come out every other month (odd months, of course!) and will continue its mission of providing valuable and entertaining writing and publishing news, advice/tips and submission information.

Ready for a Journey?

Coming soon! Our new travel website **Journey Wherever** will make its debut as part of the Publishing Syndicate family of entertaining offerings. So pack your bags!



Yadim Georgiev/Shutterstock.com